

M5 chair by Office Master, Inc.

Office Master, Inc. set to preview new "M5" chair at 2010 NeoCon show in Chicago

Ontario, California – April 28, 2009. Office Master, Inc., an ergonomic office seating specialist based in Southern California is set to premier its new chair, the **M5** by Office Master, Inc. at the 2010 NeoCon show in Chicago.

To help introduce the M5 to customers, Office Master has submitted it for judging at the Best of NeoCon and will be offering sneak previews of the chair at its booth on the eighth floor of the Mart.

The following are excerpts of what was provided to judges to explain the concepts behind the M5...

"Simplicity is the ultimate sophistication"
~ Leonardo da Vinci



DESCRIPTION

The M5 chair by Office Master, Inc. was born of the idea that simplicity is the ultimate in sophistication. 0 mechanism. 1 paddle. It all adds up to the one chair you can count on to fit your daily dynamic seating needs.

DESIGNER

Office Master, Inc. and our design partner Phidesign have collaborated closely to create a chair that brings together sophisticated simplicity and intuitive ergonomic design.

FUNCTIONALITY

The M5 ergonomic task chair features seat height adjustment, dynamic recline with infinite dwell at any moment along its generous travel range, an adjustable, curling waterfall seat edge for various height users, & adjustable arms.

FLEXIBILITY

The M5 features a patent-pending design that provides smooth responsiveness by the recline function while also allowing the user to pause at any point along the way. Other features: adjustable lumbar, seat depth, arms, & headrest.



QUALITY/DURABILITY

Office Master, Inc. and Phidesign have engineered the M5 chair with quality guiding every detail and extensive strength and durability testing that is expected to surpass ANSI/BIFMA standards.

ENVIRONMENTAL SUSTAINABILITY

The M5 is expected to earn GREENGUARD certification and is made from materials that are both recycled and recyclable. Stop by the Office Master NeoCon booth (suite 3086) for more details.

AESTHETICS/STYLE

The M5 is simplicity with a purpose. Combining modern curves, chrome accents and clean lines with virtually no paddles or extraneous distractions, the M5 carries with it an air of understated sophistication.

INNOVATION

The M5 sits in a class of its own by elevating the self-weighting chair concept to the next level in Office Master's unique, patent-pending and *mechanism-free* design.

PRICING

Everyday usability and everyman (and woman) affordability have always been hallmarks of Office Master, Inc. and the M5 chair is set to meet your ergonomic seating needs just as readily as your budgetary needs.

About Office Master

Office Master, Inc. was established in 1986 as a value-based ergonomic seating manufacturer. Going on over 24 years Office Master, Inc. has evolved from humble beginnings into *the* Smart Seating Solutions provider with a complete line of everyday appropriate office seating.

Office Master, Inc. practices *Sustainable Environmentalism*... to find out more, contact your local Office Master dealer or representative and ask about this leading-edge program.

>>For additional information, contact: Wilson News@OfficeMaster.com 909-392-5678

>>Office Master online: www.OfficeMaster.com (updated website launching soon!!)

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